



June 6, 2017

Dear Parent:

The Somerset Patriots Baseball Club is once again pleased to introduce its Summer Reading All Stars campaign for the 2017 season. The Summer Reading All Stars campaign is a program in which children from kindergarten through 8th grade must read a certain number of books in order to earn vouchers to Somerset Patriots games as a reward. The Somerset Patriots launched the program thirteen years ago, with over 50,000 students participating in that time.

Here is a brief outline of the Somerset Patriots' 2017 Summer Reading All Stars program:

Goal:

To have children from kindergarten through 8th grade read up to 12 books within a month's time. Children should choose to read books taking into consideration their age and skill level.

Timeframe:

The program will begin in June 2017 and run for approximately a month. We would prefer that the program is complete by the second week of July.

Supporting Materials:

Each participating child will be given a book log sheet, and as each increment of reading is reached, the child places the name of the book completed in the appropriate spot on the baseball diamond. The goal of the book log sheet is for the child to keep track of each book completed. A parent, guardian, or librarian must sign off on each completed book. This book log sheet will be turned into the librarian, who will keep track of the students that reached each reading level. **PLEASE DO NOT RETURN THE BOOK LOG SHEETS TO THE SOMERSET PATRIOTS! ALL LIBRARIANS ARE TO REPORT THE TOTAL NUMBER OF VOUCHERS NEEDED.**

Rewards:

Each child that completes six books will receive one voucher that may be redeemed for a ticket to one of five Somerset Patriots games. Each child that completes 12 books will receive two vouchers to one of five Somerset Patriots games.

Kickoff:

Our mascots Sparkee and Slider will arrange to visit as many libraries as possible during the course of the program.

Summer Reading All Stars Nights:

Children will earn vouchers to be redeemed for the following Summer Reading All Stars Nights. Readers will be recognized as a group during the game through a public address announcement. The students can participate in one of the following Summer Reading All-Stars Nights:

2017 Summer Reading All Stars Dates – July 25th, August 7th, August 16th, August 29th, September 8th

Thank you for your time and attention. Please feel free to contact me with any questions, suggestions, or concerns that you may have.

Sincerely,

Nick Cherrillo

Ticket Sales Manager/Account Executive



2017 SOMERSET PATRIOTS SUMMER READING ALL-STAR BOOK LOG

1st Somerset Patriots Ticket Earned

7. _____

8. _____

9. _____

6. _____

5. _____

4. _____

10. _____

11. _____

12. _____

3. _____

2. _____

1. _____

2nd Somerset Patriots Tickets Earned

Rules and Guidelines

- Please keep track of the books you have read with this book log
- Write the books completed in the order they appear on the Baseball Diamond to track your progress (Books # 1-12).
- Have a parent/ guardian sign next to the book title on this sheet to verify completion.
- Students will receive one free Somerset Patriots Ticket when they complete six books and two free Somerset Patriots Tickets when they complete 12 books.
- Return this sheet to your teacher, who will report the final number to the Somerset Patriots
- Each student that qualifies for the Free Somerset Patriots Ticket(s) will receive a Ticket Voucher that can be redeemed at the Somerset Patriots Ticket Office located at the ballpark.

Bring book log back to Elizabeth Public Library on or before July 12th!